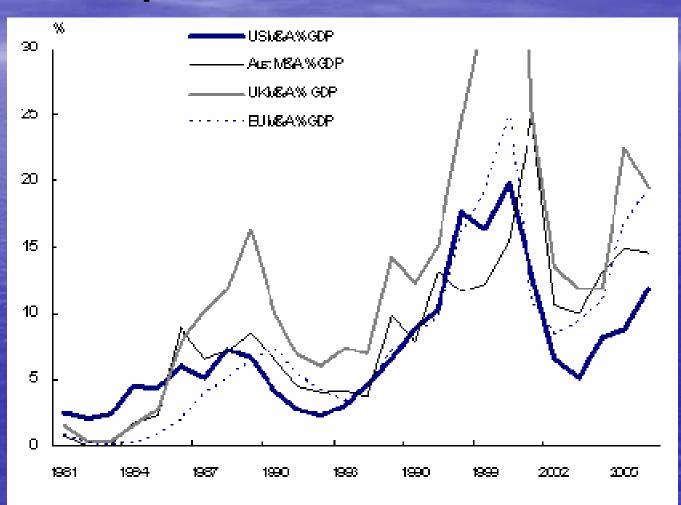


Adrian Blundell-Wignall
Deputy Director DAF/OECD
Private Equity Trends and Issues
(A Private View)
TUAC Conference

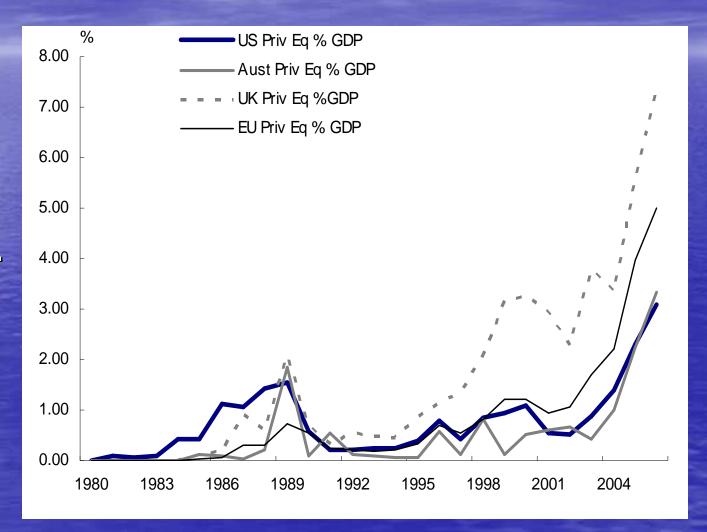
# M&A All Completed Deals %GDP

- Total M&A huge, but less than the 90s
- Scrip Deals dominated the 1990s in the tech sector



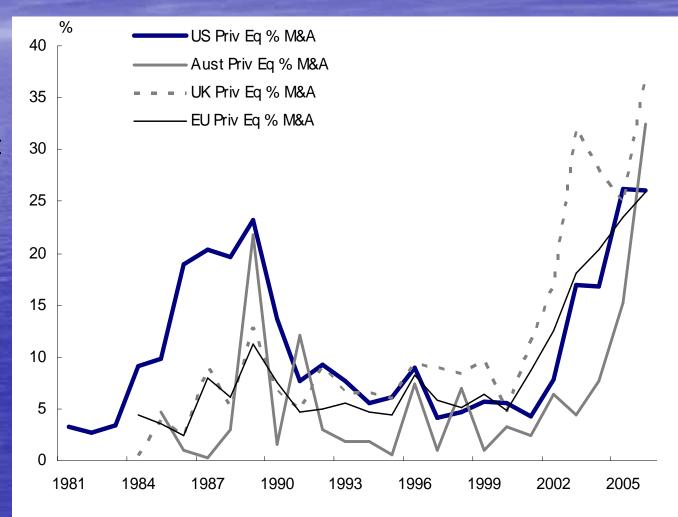
## LBO All Completed Deals %GDP

- Deals are much stronger than the 1980's LBO boom.
- UK & Europe lead the US and Australia



### LBO Deals % of M&A

- Private
  equity is
  about 30%
  of M&A. a bit
  more in the
  UK
- Deals are getting larger (2006 16% deals and 26% of volume of M&A)

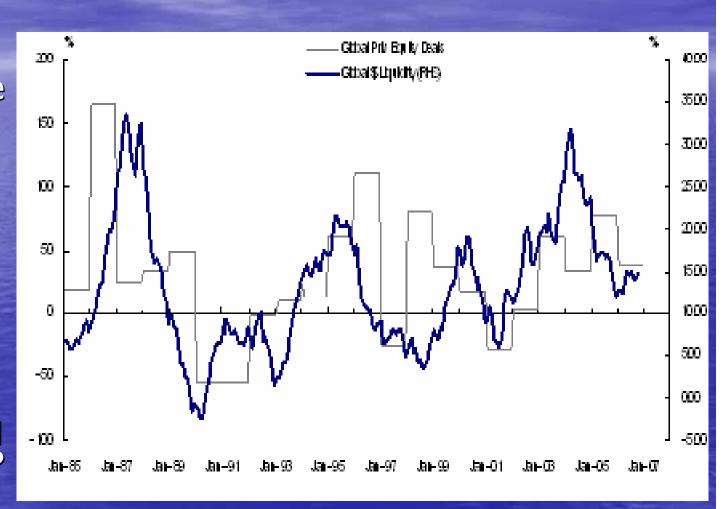


### Why Now?

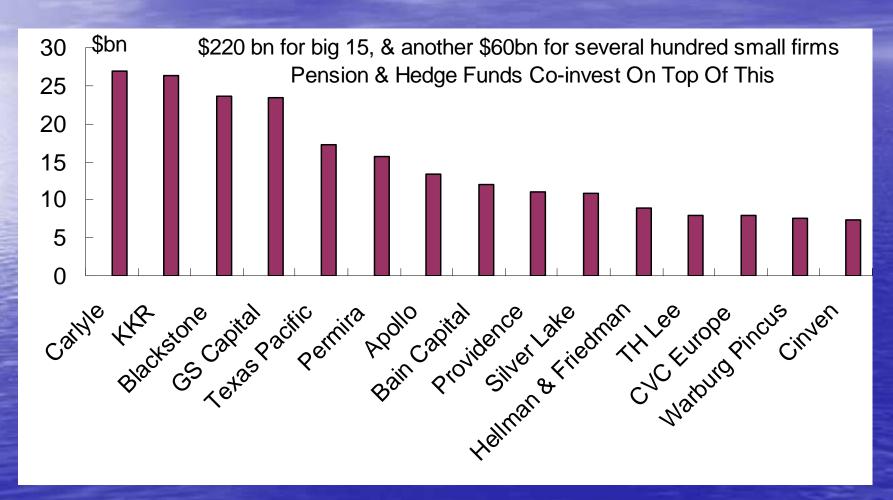
- Strong corporate balance sheets (unlike households)
- Irresistible low global interest rates and strong liquidity flows—few economic fears to date.
- Equity financing was expensive in 2003/2004.
- Strong corporate cash flows.
- Bond buying/search for yield (pension funds & hedge funds).
- Asset allocation into alternative investments.
- Increased corporate governance pressures.
- Short-termism (buybacks/low capex by companies + performance measurement of fund managers).

#### LBOs Must Be Accommodated

- Deals have always been tied to the global liquidity cycle.
- The US
  has
  tightened
  so who is
  accommod
  ating now?



# How Much Capital & Who?



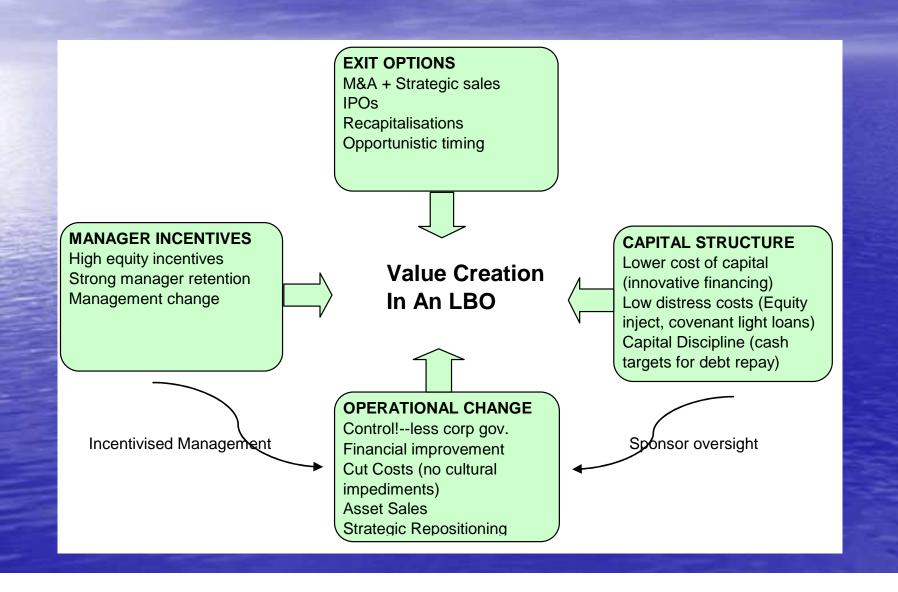
#### Which Industries Do They Attack?

- In the US/UK/Aust they like Consumer, healthcare, some tech, & some industrials, some property and infrastructure—stable cash flows are attractive. Financials are less favoured in the US.
- In Japan & Taiwan they like Financials.
- In Asia they like tech.
- But in a mania anyone is up for grabs (airlines for goodness sake!).

#### What Companies Are Sort For LBO?

- Under levered: LBO's involve borrowing a lot, so highly levered Companies not attractive.
- High Cost Structure: choose companies with margins below peers (too many employees, inefficient back office, bloated overheads, poor operating leverage).
- Valuation: low valuation vs publicly traded peers (poor growth & margins).
- High Free cash Flow: as interest payments post deal will be much higher.

#### LBO Value Creation Forces



#### Capital Structure

- High reliance on debt e.g. 5 to 8 x EBIT.
- Forces targets for debt repayment and generating cash flow quickly.
- Use innovative financing, capital discipline that can reduce the cost of capital.
- Liquidity management is enhanced by the use of low covenant loans, and an ability to negotiate with lenders in a non-mark-to-market atmosphere.
- New capital injections can be used more easily.
- Potential problems can relate to: Interest rates rise and/or spreads widen sharply; global liquidity tightens. Credit crunch conditions emerge making negotiations with lenders difficult.
- Triggers: (Major default by LBO company; inflation/monetary policy; exchange rate crises/carry trade reversal; regulatory changes on hedge funds and private equity)

## Operational Change

- Full control, no public reporting.
- Sale of non core assets.
- Stringent cost reduction under conditions of full control—debt requires brutality here.
- Problems can arise when parameters of the deal change—energy and materials prices rise; competitive bidding pressure in labour markets; business cycle slowdown.

#### Incentives

- Equity of up to 10% often 'available' for incentives. 0.4-0.5% of deal size is 'normal'.
- Management can't exit before investors.
- Forfeit new equity on termination.
- Existing options vest at the deal.
- Risks relate to ultimate success financially and culturally within the firm (e.g. only given to a few and others may leave).

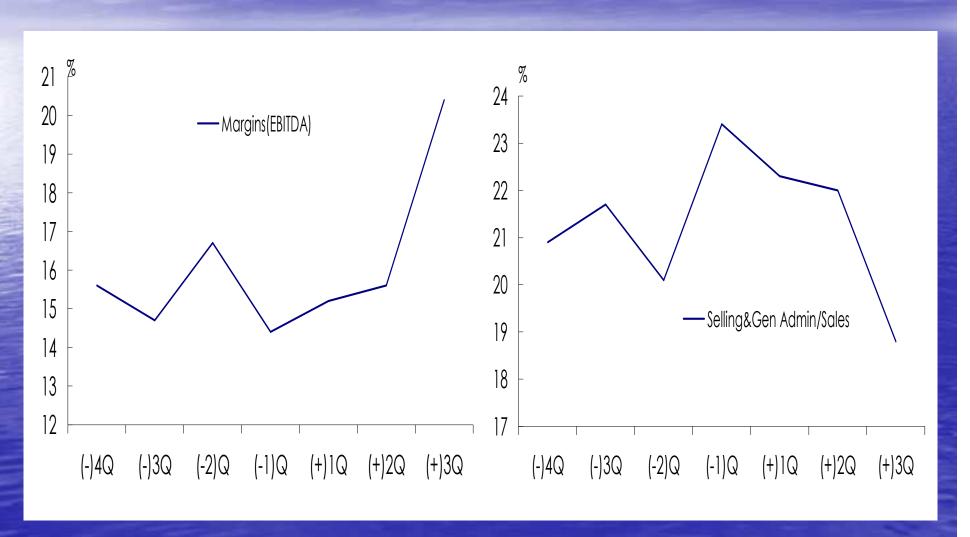
#### Exit Options

- Multi exit strategies are a great advantage. They can sell to a strategic buyer; do an IPO, financial recapitalisations.
- This can adjust to the regulatory and tax environment and the depth of capital markets regionally.
- Potential problems can relate to persistent poor market conditions; excess supply of LBO companies versus flow demand; expensive valuations driven by LBO's that cause equities to be re-rated excessively.

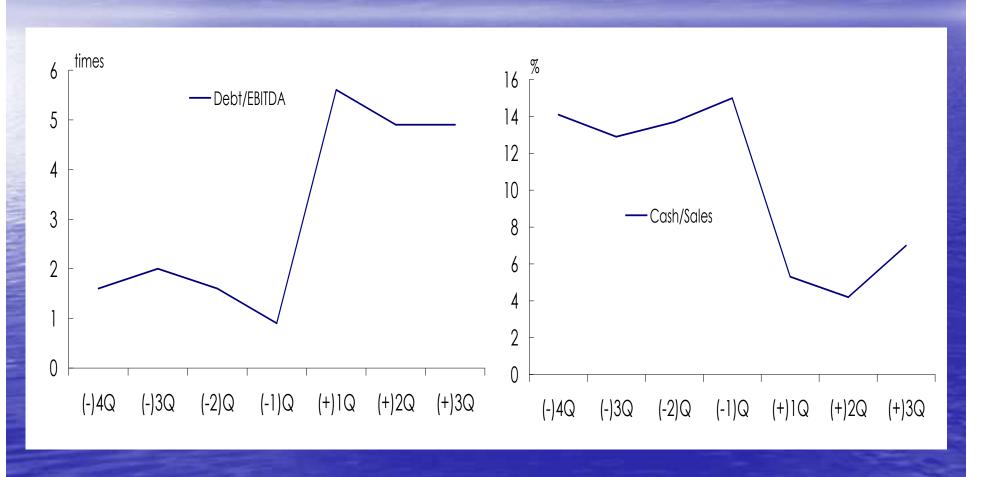
# Sales & Capex Before & After LBO (SEC Filings 12 US Co's, Citigroup)



# Margins & Costs Before & After LBO (SEC Filings 12 US Co's, Citigroup)



# Financials Before & After LBO (SEC Filings 12 US Co's, Citigroup)



# A Typical Private Equity Deal

|   | Public Company                     |      | The Deal Phase Period 1         |       | Exit Yr4 ,10% Growth            |         |
|---|------------------------------------|------|---------------------------------|-------|---------------------------------|---------|
|   | Market Cap \$m                     | 100  | Mkt Cap, (20% prem bid) \$m     | 120   | IPO Value                       | 315.0   |
|   | EBIT (margin 10%) \$m              | 12   | EBIT (margin 10%) \$m           | 12    | EBIT (margin 20%) \$m           | 35.1    |
| i | Sales \$m (costs 108)              | 120  | Sales \$m (costs 108)           | 120   | Sales \$m (costs 140.6)         | 175.7   |
|   | PE (vs say peer avg of 10)         | 8.3  | PE (vs say peer avg of 10)      | 10.0  | PE exit 10% disc. to deal mult. | 9.0     |
| š | Debt on balance Sheet (1xEBIT) \$m | 10   | Debt @ (7x EBIT) \$m            | 84    | Debt \$mconstant target         | 84.0    |
| 1 | Debt service @ 7%                  | 0.7  | Debt service @ 6% \$m           | 5.04  | Debt service @ 6%               | 5.0     |
| ē | Net Profit before tax \$m          | 11.3 | Net profit before tax \$m       | 6.96  | Net profit before tax           | 30.1    |
| Ē | Profit after tax @ 30%             | 7.91 | Net profit after tax @30%\$m    | 4.872 | Net profit after tax @30%       | 21.1    |
|   |                                    |      | Equity contribution to deal \$m | 36    | Compounded Equity at Cost of K  | 45.4    |
| Ŧ | Yield %                            | 7.91 | Yield for Priv Eq investors %   | 13.5  | Yield % On Equity               | 46.4    |
|   |                                    |      | Yld incl.up front fee @2%       | 20.2  | Capital gain % on Priv Eq       | 774.9   |
|   |                                    |      |                                 |       | Capital Gain on public Company  | 214.981 |

#### So If You Want To Avoid It

- Good companies executing well make LBO trawling difficult.
- Low costs flexible labour arrangements.
- Strong management team executing well, with strategic vision in acquisitions.
- High PE relative to peers making the company expensive to buy.
- Optimal capital structure and gearing.

### Public versus Private Comparison

|                        | Capital<br>Structure             | Ownership<br>Structure   | Operational<br>Issues   | Earnings<br>Performance   | Compensation<br>Incentives  | Corporate<br>Govenance   |
|------------------------|----------------------------------|--|---|---|---|--|
| Public<br>Co.<br>Model | Low leverage<br>tolerance        | Retail & Insto mix, with low operating influence. Pressure on instos to perform in s/run | Continued investment to expand Reluctance to major divestitures | Market pressure<br>to meet Qtly<br>or 6-monthly<br>performance.     | Options gone<br>post FAS 123<br>More limited upside<br>for management<br>Intense public<br>scrutiny | Frequent investor<br>meetings<br>Guidance to<br>analysts<br>Realtionships<br>with analysts   |
| LBO<br>Firm<br>Model   | High leverage<br>5 to 8 x EBITDA | Financial<br>sponsors have<br>maj ownership<br>& role in the<br>business                 | Stringent cost<br>reduction<br>Sale of non-core<br>assets       | Longer-term focus to max value for eventual exit from private model | Significant<br>ownership &<br>upside potential<br>for management.<br>No public<br>reporting.        | Reduced pub. discl. Analysts & investors cant get info.on deal Fee structure: moral hazard, + premium bids, =misallocatiom risk (new short-termism) Taxation incentives (offshore, int. deductib., transfer pricing, VAT) affect corp gov. |