



**Joint OECD-DAC and Trade Union forum
OECD Conference Centre, Paris, France
Thursday, 30 October, 09h15-12h45**

PROMOTING INCLUSIVE AND SUSTAINABLE DEVELOPMENT

***THE POTENTIAL FOR DONORS AND THE LABOUR MOVEMENT TO SUPPORT
RESPONSIBLE BUSINESS FOR DEVELOPMENT IMPACT***

The aim of the meeting is to identify concrete initiatives, innovative approaches or agendas, where strengthened cooperation between donors, the labour movement, and other stakeholders – both at the international, regional and national level - can maximise development impact.

In order to achieve development goals, a strong contribution from the private sector will be essential. Beyond being a powerful driver of economic growth and wealth creation, the private sector has a key role in providing jobs, delivering goods and services, and contributing more broadly to sustainable development.

For the trade union movement, the decent work agenda and the fight against inequality are essential objectives that should be included in this agenda and translated into measures and policies which ensure that the private sector contribution to economic and social development is maximised.

The forum will focus on the potential for labour and donors to engage with the private sector towards making its contribution achieve the greatest possible economic, social and environmental development impact. The meeting will be an occasion to share innovative national strategies and policies that have proven effective at country level to reduce inequalities and to sustain local development.

Programme

Opening remarks and introduction

09h15-09h30 *Erik Solheim, Chair, Development Assistance Committee, OECD
Marie-Louise Knuppert, Vice President, TUAC, and Elected Confederal Secretary,
Danish Confederation of Trade Unions (LO-DK) (TBC)*

Session 1: Addressing inequality and enhancing social security: National experiences and models, and their lessons for private sector engagement

09h30-11h00 *Moderator: Peter McAllister, Ethical Trading Initiative.*

*Panelists: Hasbullah Thabrany (by Videoconference), University of Indonesia
Joris Oldenziel, Head of Public Affairs of the Bangladesh Accord
Ana Fonseca, Director, Ministry of Social Development, Brazil (tbc)*

This session will focus on national level experience and practice where partnerships across stakeholders have included the private sector and helped generate new opportunities or sustain operations.

Indonesia Jobs Pact: *As part of the Indonesia Jobs Pact signed in 2011, the Indonesia government along with the Social Partners, agreed to take more concerted measures to achieve social protection for all. More recently the Indonesia government ratified a new Law on National Social Security System which seeks to provide social protection coverage to a much greater segment of Indonesia's population, including in the informal sector. Hasbullah Thabrany will provide an overview of this effort and highlight the measures taken in Indonesia for the successful implementation of new law.*

Rana Plaza Accord: *Following the Rana Plaza disaster in 2013, an agreement was struck between trade unions and international brand and retailers to improve the working conditions in Bangladesh's garment factories, and avoid large-scale divestment from the sector or alternative sourcing by multinational enterprise. The accord is unique in its mobilization of national and global entities in response to one of the worst factory disasters in recent times. Joris Oldenziel will give an overview of the Accord and the status of implementation.*

Brazil's Bolsa familia: *Bolsa familia, a well-known conditional cash transfer scheme implemented in Brazil, is one of the largest schemes of its kind, and has been credited with significantly reducing poverty and inequality in Brazil. By helping the Brazilian economy achieve more inclusive growth, it also created new markets for private enterprise. The presentation will focus on the concrete measures the government took to see the scheme through to implementation.*

Questions for debate

1. *What has made these policies and programmes successful?*
2. *What are the commonalities and lessons to be learned from these experiences, and what is the scope for using them in different contexts?*

Session 2: Instruments and strategies for working with the private sector for responsible business and enhancing private sector development impact

11h00-12h30 Moderator: Marie-Louise Knuppert, Vice President, TUAC, and Elected Confederal Secretary, Danish Confederation of Trade Unions (LO-DK) (TBC)

*Panelists: Raymond Torres, Director, International Institute for Labour Studies, ILO
Tihana Bule, Economist – Responsible Business Conduct, OECD
Marcel Vernooij, Management Team, Sustainable Economic
Development Department, Ministry of Foreign Affairs, The Netherlands*

The session will discuss instruments at government's disposal, as well international approaches and policy measures that have proven successful for enabling an accountable and sustainable private sector engagement in developing countries and enhancing social governance.

ILO Experience: *The ILO brings together governments, employer organizations representatives and workers representatives in an effort to strengthen dialogue on issues such as creating decent employment, ensuring rights at work and providing social protection. Based on ILO research and policy analysis, its country programs and accountability mechanism, Raymond Torres, will present examples and policy experience with measures national governments can take to ensure that private sector activity results in decent employment.*

OECD Guidelines for Multinational Enterprises (MNE): *The OECD's Guidelines on Multi National Enterprises provide a set of recommendations that can be a powerful tool for advancing responsible business conduct. The guidelines have the potential to contribute a great deal to the sustainable development agenda, but only if companies comply and with effective government support of their application at country level. Tihana Bule will provide an overview of the guidelines as a basis for a discussion on what efforts can be undertaken at national level to ensure more universal application and greater company compliance.*

Innovations in private sector development - The Netherlands' policy and practice: *Many donors are keen to mobilise private sector resources, as well as its problem solving and delivery capacity to achieve greater development impact. Moreover, business strategies, operating policies and standards, as well as supply chains of firms are key factors impacting on development outcomes. The presentation will set out, how their policies and instruments aim to enhance the private sector contribution to development.*

Questions for debate

- 1. What are key factors for the effective application of policy measures and instruments at national or international level?*
- 2. What are examples of actions and efforts that were successful in ensuring their utilisation and adherence?*
- 3. What lessons and opportunities does this suggest for donors and the labour movement for the potential to work with the private sector?*

Closing session and next steps (12h30-12h45)